



Sell Pies.
Improve
Lives.

Meals On Wheels
Palm Beaches

P.O. Box 247

West Palm Beach, FL 33402

561.802.6979 ext. 5 | mowpb.org

Tax # 27-2891297

Meals On Wheels

Palm Beaches

As a volunteer pie seller, you'll join 300+ people providing nourishment to homebound seniors in Palm Beach County. Each day, our program enriches lives by delivering fresh food with compassion and love. Every Apple, Pecan, Pumpkin or Key Lime pie you sell equals a week's worth of freshly prepared meals, delivered by one of our dedicated volunteers to a homebound senior in need.

Create a Pie Selling Team

- Spread the word using your personalized fundraising page.
- Start a team with family, friends and coworkers.
- Get marketing materials, email templates and social media tips to help you sell. There's no minimum requirement to sell, the time commitment is short.

More than a fundraiser, Pie It Forward fosters community spirit by bringing together 5,000-plus people to create "Palm Beach County's Biggest and Best Bake Sale" in support of Meals on Wheels of the Palm Beaches.

Steps to Creating a Selling Team

- Determine staff lead/team to spearhead online fundraising campaign and internal communications.
- Register your team and generate your sharable team link on the mowpb.org website.
- Teams with 30+ pie orders have two options:
 - 1. Corporate Delivery:** MOWPB will conveniently deliver all pies to your business to distribute. When your team's supporters are placing their pie orders, they will be given one of five choices for a pickup location, one being a location within your office. Supporters will still have the option to choose from one of the four public pickup sites as well. (Key Lime pies need refrigeration. Team lead will determine staffing needs for pie distribution within your offices.)
 - 2. Public Pickup Sites:** You may choose to opt out of pie pickups at your business. When your supporters place their pie orders, they will be given the option to choose from four convenient public pickup locations.
- Collect electronic templates and print materials from MOWPB for electronic distribution and onsite displays.
- Notify staff/supporters of the campaign via email or preferred internal communication method for your business. Encourage all staff to share information with friends and family and buy pies while supporting a worthy cause.
- **HAVE A WONDERFUL THANKSGIVING, KNOWING YOUR PIES SUPPLIED A WEEK'S WORTH OF MEALS!**

